

MINUTES OF THE MEETING
NEBRASKA CENTER FOR NURSING
November 18, 2016

CALL TO ORDER

The meeting of the Nebraska Center for Nursing Board was called to order by Liane Connelly, Chair, at 9:35 a.m. at Cornhusker State Industries, Room C, 800 Pioneers Blvd., Lincoln, Nebraska. Copies of the agenda were distributed in advance to the Board members, posted outside the Licensure Unit within the Nebraska State Office Building, and posted on the Department of Health and Human Services website. Connelly announced the location of a current copy of the Open Meetings Act within the room.

ROLL CALL

The following Board members answered roll call:

- Lina Bostwick, RN
- Kathy Bowman, RN
- Liane Connelly, RN, *Chair*
- Suzanne Deyke, RN
- Charity Ebert, RN
- Teresa Faith, LPN
- Christi Glesmann, RN
- Cindy Hadenfeldt, RN
- Kathy Harrison, RN
- Anna May, RN

The following Board members arrived after roll call:

- Pamela Uhlir, RN (arrived at 9:39 a.m.)
- Lisa Walters, RN (arrived at 10:00 a.m.)

The following Board members were absent:

- Kayleen Dudley, RN
- Nolan Gurnsey, RN

The following staff members were also in attendance:

- Ann Oertwich, RN, *Program Manager*
- Kathy Hoebelheinrich, APRN, *Nursing Practice Consultant*
- Sherri Joyner, *Health Licensing Coordinator*
- Juan Ramirez, PhD, *Independent Consultant* (via teleconference)
- Jacci Reznicek, RN, *Nursing Education Consultant*

A quorum was present, and the meeting convened.

ADOPTION OF THE AGENDA

Motion: Bowman made the motion, seconded by May, to adopt the agenda for the November 18, 2016, meeting of the Nebraska Center for Nursing Board.

Voting Yes: Bostwick, Bowman, Connelly, Deyke, Ebert, Faith, Glesmann, Hadenfeldt, Harrison, May, and Uhlir. **Voting No:** None. **Abstain:** None. **Absent:** Dudley, Gurnsey, and Walters. **Motion carried.**

9:40 a.m. *Linda Lazaure and Tiffany Moore from the Nebraska Action Coalition arrived.*
9:43 a.m. *Victoria Vinton from the Nebraska Action Coalition arrived.*

These minutes were approved by the Nebraska
Center for Nursing Board on January 20, 2017.

Because representatives from the Nebraska Action Coalition (NAC) had arrived, Connelly asked the agenda be reordered so that that discussion of the NAC item could begin.

NEBRASKA ACTION COALITION

Connelly noted that the Center and NAC have agreed to hold joint meetings two times a year. The Center has also decided to ask the CFN Foundation to sponsor the Nurses Who Make A Difference campaign in years that alternate with the NAC's 40 Under 40 campaign. Connelly updated NAC representatives on the status of the Center's supply-and-demand workforce model. Connelly said that the CFN's current strategic plan focuses on data and the Board is still exploring where the Center's activities should stop and where other groups should take over.

Connelly said that she wanted to recognize the work that has been recently done by staff – Joyner, Oertwich, Ramirez, and Becky Wisell, the Licensure Unit Administrator – in helping the Center reach its goals. Uhlir expressed appreciation for Wisell's role in making budget information available to the Board.

Lazure said that the Center for Nursing was one of the most vibrant boards on which she has served and that she is pleased with the recent direction of the Board. She noted the importance of data, and suggested that the NAC might be able to play a role in helping disseminate, publicize, and interpret the data, as well as to present the data to legislators.

Vinton provided an overview of the history and recent accomplishments of the Nebraska Action Coalitions. She noted some of NAC's strengths: it has a full-time director to coordinate work, it has developed relationships with organizations across the state, and it has raised \$50,000.00 a year in addition to the funding it has received from the Robert Wood Johnson Foundation.

Connelly suggested that collaboration with NAC might be accomplished through a consultant position akin to Ramirez's role as an independent consultant for CFN. Another avenue for integration would be to have the Center for Nursing Foundation become NAC's 501(c)3 sponsor. Vinton noted that NAC is currently sponsored by the Visiting Nurses Association (VNA). All donations to NAC go through the VNA Foundation, and Vinton has a contract with VNA for her position as NAC Director.

Deyke noted that there seemed to be two ideas being discussed: having NAC and CFN unite into one organization or having the two organizations work collaboratively. Vinton noted that "integration" could mean anything from collaboration to merger. Moore said that NAC would like clarification of what is meant by "integration" but that she would not object to a merger because the goals of the two organizations are so closely aligned. Connelly said she was okay with keeping the definition of "integration" broad at this point until they find out more about the paths available to them.

Connelly noted that state employers have to be very cautious about the possibility of taking political positions on issues. Vinton and Lazure noted that NAC cannot lobby.

Oertwich suggested forming a task force to explore how to make integration between CFN and NAC feasible. Members noted the pivotal role that the CFN Foundation might play in integrating CFN and NAC. May noted that the Foundation has recently been audited and all of its paperwork is in order. Bostwick wondered if its bylaws would need to be rewritten if it takes on the role of NAC's fiscal sponsor.

Motion: Uhlir made the motion, seconded by Glessman, to form a small group with representatives from the Center for Nursing Board, the Center for Nursing Foundation Board, and the Nebraska Action Coalition to research the potential integration between the Center for Nursing, the Foundation, and the Nebraska Action Coalition and to report back to the Center for Nursing Board at its January meeting, with the report to include the financial and legal structure required for the integration.

Voting Yes: Bostwick, Bowman, Connelly, Deyke, Ebert, Faith, Glesmann, Hadenfeldt, Harrison, and May. **Voting No:** None. **Abstain:** None. **Absent:** Dudley and Gurnsey. **Motion carried.**

Lazure, May, Oertwich, and Uhlir will serve on the small group. Oertwich said she would reach out the Gurnsey, the Foundation's President, to see if he can also work with the group. The group will report back to the Center at its January meeting.

Lazure said she thought the discussion was a wonderful opportunity for both groups. If the CFN and NAC worked together, with the Center gathering data and NAC helping disseminate and interpret the data, the impact would be outstanding.

11:04 a.m. Meeting went into recess.

11:13 a.m. Meeting reconvened.

APPROVAL OF MINUTES

Motion: Walters made the motion, seconded by May, to approve the minutes of the October 21, 2016, Center for Nursing Board meeting.

Voting Yes: Bostwick, Bowman, Connelly, Deyke, Ebert, Faith, Glesmann, Hadenfeldt, Harrison, and May. **Voting No:** None. **Abstain:** None. **Absent:** Dudley and Gurnsey. **Motion carried.**

UPDATES

Budget Status Report

Joyner reported that errors in the budget status report have still not been corrected. Staff will bring a report to the Center's January meeting.

Purchasing Supply-and-Demand Workforce Model

Oertwich reported that she will pursue having Dr. Craig Moore be identified as a single-source provider for the type of supply-and-demand workforce model that the Center is interested in purchasing. Staff would need to write a justification for considering Dr. Moore to be the only viable provider for the model. If the justification is approved, the proposal to purchase a supply-and-demand model would not need to be put to competitive bidding.

Joyner reported that the Board of Nursing requested more information about the proposed model. Ramirez agreed to give a presentation on the model at the Board of Nursing's January meeting.

CFN Logo

Joyner reported that Chip Thomspon of Chip Thompson Designed had emailed staff the new Center for Nursing logo in AI, EPS, pdf, jpeg, and PNG formats. He provided color, greyscale, and black and white version of the logo for each format. AI and EPS formats are typically used for larger signs or embroidery work, and most printing companies will have the software needed to view these formats. The two colors used in the logo are Pantones Light Blue 2925C and Pantones Dark Blue 7455C. The files have been saved on the Licensure Unit's shared drive at I:\poldrive\NURSING\CenterForNursing\Logos. The fee for the logo is \$600. Chip Thompson submitted an invoice showing that a payment of \$300 was received two years ago from the Center for Nursing Foundation, leaving a balance of \$300.

Motion: Deyke made the motion, seconded by Bowman, to forward the invoice from Chip Thompson Design to the Center for Nursing Foundation so that they can make the final payment.

Voting Yes: Bostwick, Bowman, Connelly, Deyke, Ebert, Faith, Glesmann, Hadenfeldt, Harrison, and May. **Voting No:** None. **Abstain:** None. **Absent:** Dudley and Gurnsey. **Motion carried.**

CFN Website Proposals

Members reviewed website proposals that had been obtained from Nebraska Interactive, Justin Kofoed, and Chip Thompson Design. Members noted that it was hard to compare the three proposals in order to make an objective assessment. Members suggested asking each firm to answer a set of standardized questions. Connelly noted that a decision on which provider to use would need to be delayed until the January meeting.

Ebert asked if the Center had a target audience for the website. Connelly recommended that the Center consider legislators to be one element of the audience. Oertwich noted that the website was a resource for anyone who needed nursing data. Hadenfeldt said the website was also a way to promote nursing careers and to provide prospective nurses with information on how to enter the profession.

Rural Nursing Video

Hadenfeldt reported that filming for the Center's video promoting rural nursing was scheduled for the upcoming weekend.

CFN Foundation

Members reviewed a draft of the application for Nurses Who Make a Difference nominees. Some members noted that the application asks for the nominee's congressional district and state senator, and they wondered if this information was necessary. Hadenfeldt said selecting two nominees from each congressional district was a way to address the problem of geographical representation that the Foundation encountered in previous campaigns. Connelly and Walters suggested that the Foundation might focus on reaching out across the state when they called for nominations or encouraging, rather than mandating, that judges select one or two nominees from each district.

Connelly asked Oertwich if she would include an article on the Nurses Who Make a Difference award in the next issue of Nursing News. Oertwich said she would.

Hadenfeldt suggested that the Center for Nursing rather than the Foundation might sponsor the Nurses Who Make a Difference Campaign. Connelly said she liked the idea, but that it would be preferable to have the Foundation first make a motion on returning sponsorship of the campaign back to the Center.

Strategic Plan

Members discussed the draft strategic plan booklet. Walters asked whether publishing a hard copy of the strategic plan was really necessary if the plan was made available on the Center's website. Members noted that the strategic plan might need to be updated given the potential purchase of a supply-and-demand model and collaboration with the Nebraska Action Coalition. They noted the benefits of publishing the plan in a dynamic format such as the website rather than publishing a static document. Members agreed to table the booklet.

NATIONAL NURSING WORKFORCE MINIMUM DATASETS

Members reviewed the Forum of State Nursing Workforce Center's minimum dataset for measurement of nursing workforce demand. The minimum dataset consists of standardized items that the Forum recommends be included on surveys intended to gather workforce demand data. Ramirez said that the Florida Center for Nursing sent out a survey based on this dataset, and that they only received a 15% response rate. Ramirez said that the Nebraska Center for Nursing tried a demand survey in 2006, which had a 60% response rate, and also in 2007, which had a 30% response rate.

ELECTION OF OFFICERS

Connelly asked for nominations to fill the Vice-Chair position left vacant when Linda Stones' term on the Board ended. Lisa Walters and Nolan Gurnsey were nominated. Members voted by secret ballot. Oertwich and Joyner tabulated the results. Walters was elected to the Vice-Chair position.

Connelly asked for nominations to fill the Secretary position, which was made vacant by the election of Walters to Vice-Chair. Pam Uhlir was the only nominee. Uhlir was elected Secretary by acclamation.

STRATEGY GROUPS

Members met in their respective strategic group and then reassembled to hear reports from each group.

Group #1 Provide Supply-and Demand Data Model – Ramirez reported that he has received survey data from online 2016 RN renewals but that results of the paper renewals have not yet been entered by staff. Group members said they wanted to ensure there were no glitches in the data, such as by having 100% consistency between both the paper and online renewals. Board members expressed a strong preference for moving away from the paper renewal option and making online renewal mandatory.

Group #2 Disseminate Data – The group developed a set of questions to be answered by potential website providers. They gave the list to Joyner, who will forward it the three firms that provided proposals. .

Group #3 Mobilize Stakeholders – The group reported that they are focusing on collaboration with the Nebraska Action Coalition. Working more closely with NAC would greatly enhance the Center's access to stakeholders.

Group #4 Evaluate Initiatives - The group reported that they will develop a survey to distribute to Board members after the January meeting in order to assess the meeting's effectiveness. Connelly noted that she saw three roles for Group 4: evaluate each meeting, evaluate progress of each group, and evaluate the overall Board.

ENVIRONMENTAL SCAN

Connelly reported that UNMC has a hiring freeze. Walters and Bostwick noted that the hospitals they are associated with are using more travelling nurses.

CONCLUSION & ADJOURNMENT

The meeting adjourned at 2:05 p.m.

Respectfully submitted,



Sherri Joyner
Health Licensing Coordinator